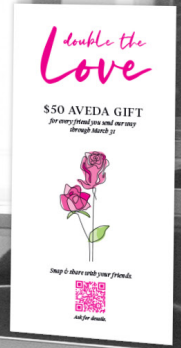


VALENTINES 2023

# CAMPAIGNS TO DRIVE GIFTING OR REFERRALS



ALL YOU NEED IS  
**LOVE**  
(AND GREAT HAIR)

**\$200 GIFT CARD  
FOR \$170**

SCAN FOR DETAILS:

SALONS

ALL YOU NEED IS  
**LOVE**  
(AND A SPA DAY)

SWEET DEALS & PACKAGES

The Perfect Couple - \$190 (\$215 value)  
60-minute Couple's Massage

Gift Cards  
\$250 gift card for \$225  
\$450 gift card for \$400

SCAN FOR DETAILS:

SPAS

Double the  
**Love**

**\$50 AVEDA GIFT**  
*for every friend you send our way  
through March 31*

Snap & share with your friends.

Ask for details.

REFERRALS

READY?

985.792.0991 • hello@immarketinggroup.com

# LOVE LIKE YOU MEAN IT. SELL LIKE YOU EARNED IT.

Show your guests some love with hair and spa packages.

## \$2175 FULL CAMPAIGN | 6 WEEKS

- Website homepage & landing page update
- 3 Social posts, each boosted for \$25
- 1 Email blast to guests (sent 2x)
- Facebook Cover
- Mirror Clings (qty. 12) with QR Code
- POP (qty. 1) with QR Code

## ORDER BY DECEMBER 20

RUN DATES: January 16 - February 28

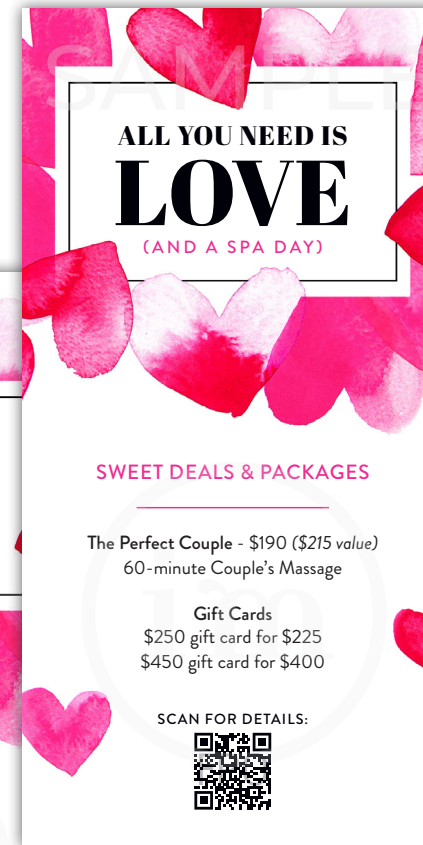
## ORDER AFTER DECEMBER 20

Campaign cost increases to \$2615

**CAMPAIGN LAUNCHES 4 WEEKS  
FROM ORDER DATE.**

[VIEW CAMPAIGN  
ADD-ON'S](#)

SPAS



SALONS



*December 2022; pricing valid for 6 months.*

**READY?**

985.792.0991 • [hello@immarketinggroup.com](mailto:hello@immarketinggroup.com)

**IMAGINAL**  
MARKETING GROUP®

# DOUBLE THE LOVE = DOUBLE REFERRALS

Make your guests' Valentine's Day with double the Referral Reward – a **\$50 product gift for every new guest sent in from your campaign's launch to March 31, 2023.**

## \$2145 FULL CAMPAIGN | 10 WEEKS

- Website homepage & landing page update
- 3 Social posts, each boosted for \$25
- 1 Email blast to guests (sent 2x)
- Facebook Cover
- Mirror Clings (qty. 12) with QR Code
- Textable referral image + \$50 voucher (Campaign branded JPG download with offer details)
- Operations Guide

## ORDER BY DECEMBER 20

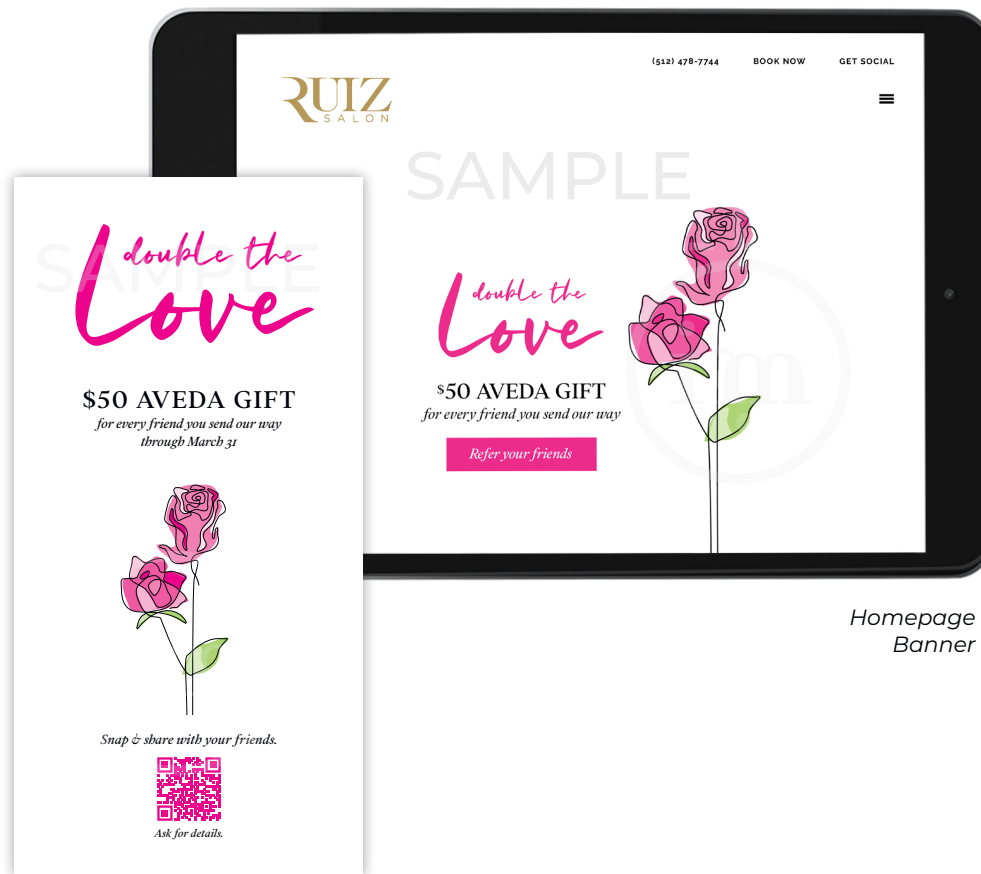
RUN DATES: January 16 - March 31

## ORDER AFTER DECEMBER 20

Campaign cost increases to \$2575

**CAMPAIGN LAUNCHES 4 WEEKS  
FROM ORDER DATE.**

[VIEW CAMPAIGN  
ADD-ON'S](#)



Homepage  
Banner

Mirror Cling

December 2022; pricing valid for 6 months.

**READY?**

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