

# UPGRADE YOUR UPSELLS

Make the most of guests' time & increase service sales

## WHY YOU'LL LOVE THIS:

This campaign promotes **increasing service tickets** by promoting **add-on services** to guests who are already in the door.

**Launch 2 weeks from order date!**

*Campaign packages on following page.*

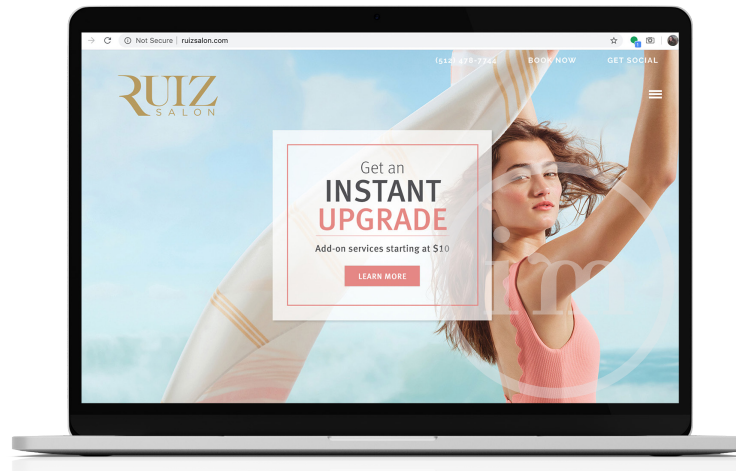
Option A



Option B



Homepage Header



Mirror Cling



**READY?**

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SUMMER 2021

# PICK YOUR UPGRADE METHOD

	PRINTED FORM PACKAGE	DIGITAL FORM PACKAGE	ADD-ONS
	\$1,625	\$1,625	
Upgrade Pad (Qty. 8)	●		
Digital Upgrade Form		●	
Email (Sent twice to your guests)	●	●	Email Additional Location \$150
Website (Homepage header & service page update)	●	●	
3 FB posts (Boosted \$25 each; included in cost)	●	●	
POP (Qty. 1)	●	● (with QR code)	Additional POP \$25/ea
Operations Guide	●	●	

## A LA CARTE OPTIONS

Website (Homepage header & service page update) \$225	FB Posts (3, boosted for \$25 each) \$150
Digital Upgrade Form \$600	POP (single-sided, 8"x10") \$183
Email (Sent twice to your guests) \$450	Mirror Clings (Qty 12) \$248
Email: Additional Location add-on (code & send) \$150	

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