

INCREASE RETAIL TICKETS

WHEN YOU EXCITE CLIENTS—
AND STAFF—ABOUT
SMASHBOX.

LAUNCH CAMPAIGNS
FROM \$1,560



smashbox
**FREE BROW
DESIGN & GIFT**
WHEN YOU SPEND \$50+
ON SMASHBOX MAKEUP



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**THE SECRET TO
PERFECT PICTURES**

FREE BROW DESIGN & GIFT
WHEN YOU SPEND \$50+ ON SMASHBOX MAKEUP



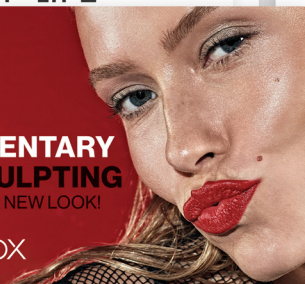
Ask for details.

ART OF LIFE

Valid in-salo

**COMPLIMENTARY
BROW SCULPTING**
TO MATCH YOUR NEW LOOK!

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READY?

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im IMAGINAL
MARKETING GROUP®

MORE IS MORE.

CAMPAIGN ROTATES 3 MODEL IMAGES, FOR MAX APPEAL.



Want different images?
Add image swaps from \$150.

READY?

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CHOOSE YOUR BUDGET

	BEST	BETTER	GOOD
CAMPAIGN DELIVERABLES	\$2,575	\$2,125	\$1,560
OFFER CONSULTATION <i>We'll help you drive sales where you need them most</i>	●	●	●
ONLINE			
Smashbox Added to Your Makeup Listing	●	●	
Homepage Banner	●	●	
Email <i>(sent up to 3x to your guests)</i>	●	●	●
SOCIAL <i>If IM doesn't manage your social media, add \$150 for account set up.</i>			
1 Reel and 2 Visual Posts <i>(2 are customized with your offer, including the Reel)</i> Boosted on FB & IG for \$25 each <i>(\$200 boosting budget included)</i>	●	●	●
IN-SALON			
Mirror Clings <i>(Qty. 12, 4" x 8")</i>	●		
POP Display <i>(Qty. 1, single-sided, 8" x 10" with easel back)</i>	●		
Bounceback Vouchers for Free Brow Wax <i>(Qty. 250)</i> <i>Recommended for increasing retail tickets, or \$274 less if not needed</i>	●	●	●
Free Operations Guide	●	●	●

ASK ABOUT
our multi-location and custom packages.

[VIEW CAMPAIGN
ADD-ON'S](#)

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