

# SHARED VALUES + SHARED FRIENDS = NEW GUESTS

Now more than ever, shoppers want to marry their values with their buying habits. Make it fun & easy.

## CAMPAIGN PACKAGE INCLUDES:

- 1000 “The Aveda Way” customized referral cards, to give to guests after each service in January & February\*
- Textable “The Aveda Way” image for guests who prefer to go paperless
- 12 Mirror Clings for your Stylist Stations
- 3 Social Media Posts, boosted for \$25 each
- Operations Guide

**\$850**

\*Need more postcards? Available in increments of 500 for \$90

*Prefer custom imagery or copy? Pricing available upon request. All pricing includes shipping.*

Postcard

Someone thinks  
you'll love Aveda.

RUIZ  
SALON

WEST END  
500 North Lamar Blvd. Ste. 120  
Austin, TX 78703

SEAHOLM  
211 Walter Seaholm Dr. Ste. 130  
Austin, TX 78701

ruizsalon.com  
512.478.7744

Gift™ Treatment must be redeemed at time of  
red with other offers. CODE:ALL20

the **AVEDA** way



cruelty free



100% vegan\*



responsible  
manufacturing



recycled  
plastic bottles



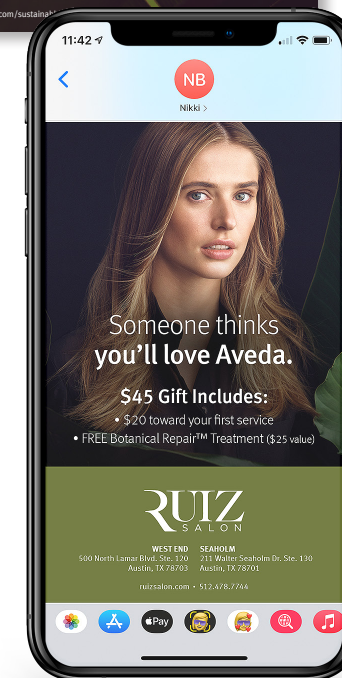
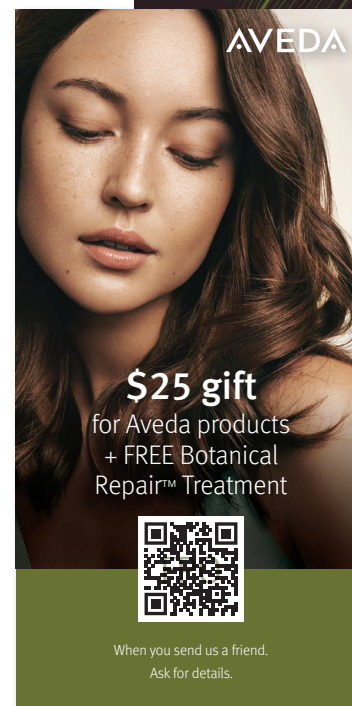
minimum 90%  
naturally derived\*



locally  
owned salon

NOW AND FOREVER, since 1978

Mirror  
Cling



**READY?**

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