

# INCREASE GIFT CARD SALES 54%\*

Gift cards attract new guests  
and grow loyalty

\*Real results, from recent campaigns

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MOTHER'S DAY CAMPAIGNS  
From \$1500

READY?

985.792.0991 • [hello@immarketinggroup.com](mailto:hello@immarketinggroup.com)

STEP 1:

# SET YOUR STRATEGY

We'll talk through your offer—based on your current goals.

Option A: Nurture



Option B: Lemons



Option C: Strawberries



**ORDER EARLY, SAVE MONEY**

**SAVE UP TO \$750** when you commit by March 14.  
(Because everything is harder last minute!)

**WANT CUSTOM CREATIVE?**

Add \$900 for custom designs.

**READY?**

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## STEP 2:

# CHOOSE YOUR BUDGET

	FULL	PARTIAL	TOUCH UP
<b>Order by March 14</b> <i>Launch week of April 9</i>	\$2,800	\$2,195	\$1,600
<b>Order by March 21</b> <i>Launch week of April 16</i>	\$3,100	\$2,425	\$1,775
<b>Order after March 22</b> <i>If we can, we will. Launch April 23 or later, rush fees applied.</i>	\$3,550	\$2,775	\$2,025
<b>CAMPAIGN DELIVERABLES</b>			
Custom Offer Consultation <i>We'll help you drive sales where you need them most</i>	●	●	●
<b>ONLINE</b>			
Mother's Day Landing Page	●	●	
Homepage Banner	●	●	
Email <i>(sent up to 3x to your guests)</i>	●	●	●
<b>SOCIAL</b> <i>If IM doesn't manage your social media, add \$150 for account set up.</i>			
1 Reel and 4 Visual Posts <i>(3 are customized with your offer, including the Reel)</i> Boosted on FB & IG for \$25 each <i>(\$250 boosting budget included)</i>	●	●	●
<b>PRINT</b>			
Mirror Clings <i>(Qty. 12, 4" x 8")</i>	●		
Easel Poster <i>(Qty. 1, 22" x 28")</i>	●		
Operations Guide <i>to brief your team</i>	●	●	●

**ASK ABOUT**  
our multi-location and  
custom packages.

**VIEW CAMPAIGN**  
**ADD-ON'S**

**READY?**

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