

Customization: \$150 per mailer

Can be adapted with customized offers and bar codes. See customization details on the left.

Printing and Mailing Costs:

Qty	Printing & Mailing	Postage***	Avg. Mailing Time (from drop date)
100	\$145* (printing only)	First class, \$0.34 ea. (for your budgeting)	3-5 days
250	\$275**	Bulk First Class, \$0.32 ea.	3-5 days
500	\$445**	Bulk First Class, \$0.32 ea.	3-5 days
1000	\$750**	Bulk First Class, \$0.32 ea.	3-5 days

All quantities include printing and tabbing (required for mailing).

** Quantities **under 250** don't qualify for bulk mailing and will be shipped to you to label, stamp and mail.*

***Quantities **250 and over** receive discounted postage rates when we mail for you with your provided mailing list, included in costs.*

****Standard postage available for \$0.32 ea.; add 7-10 days to avg. mailing time.*

More about postage than you ever wanted to know, but we've learned to watch out for:

- Postage costs are estimates, actual postage quote will be provided when we receive your list (varies slightly by recipients).
- The USPS does not guarantee mailing times- these are averages but do not reflect certain factors that may increase timelines, like heavy mail traffic.
- To decrease waste and number of returns, "or current resident" will be added to all addresses.
- The quality of your mailing list determines the number of returns you'll receive- the more current the better!