

STYLIST LOVE = LOYALTY

Hairstylist Appreciation Day is April 25

Leverage guests' love of your stylists to help with staff retention, review site star-ratings and new guest referrals.

\$895 CAMPAIGN INCLUDES:

- Email Blast (sent 2x to your guests)
- 3 Visual Facebook Posts, each boosted for \$25 and shareable on Instagram
- 1 POP Display for your front desk (\$25 for each additional)

ADD-ON:

Stylist Highlight Social Package - \$525

- We'll use 5 reviews that mention stylists by name and create visual posts with their headshots, so you can brag on your team

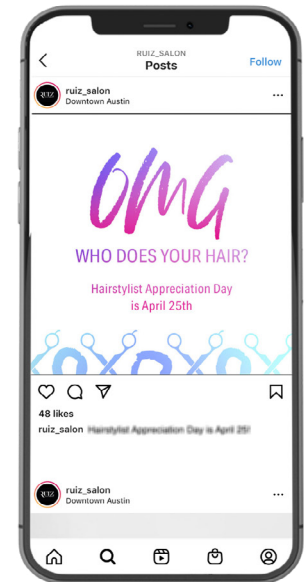
**ORDER BY APRIL 8TH
to launch for April 15th.**

April 2022; pricing valid for 6 months.

POP Display



Facebook Post



READY?

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