## INCREASE CROSS-SELLING AND GUEST RETENTION

with gifts to encourage new experiences

## **\$2200 FULL CAMPAIGN**

- Website homepage update
- · Specials page update with informational download
- 3 social posts, each boosted for \$25
- Email blast to guests (sent 2x)
- Facebook Cover
- Salon-branded stamp card (qty. 1000)

## CAMPAIGN LAUNCHES 4 WEEKS FROM ORDER DATE.

VIEW CAMPAIGN ADD-ON'S



December 2022; pricing valid for 6 months.

