

DOUBLE-UP ON NEW GUESTS

with a referral push

WHY YOU'LL LOVE THIS:

Bring in more new guests by doubling the reward for your loyal guests. It's a win-win spin on your evergreen referral program - the #1 new client driver.

RECOMMENDED OFFER:

- **Loyal guest receives \$50** in Aveda products when they send in their friends for a new service by September 15th
- **New guest receives a \$20 gift** toward their new service

PLAN. EARLY.

SAVE 20% when you pre-order by July 9.
Run Dates: August 2 - September 15

Order by July 23

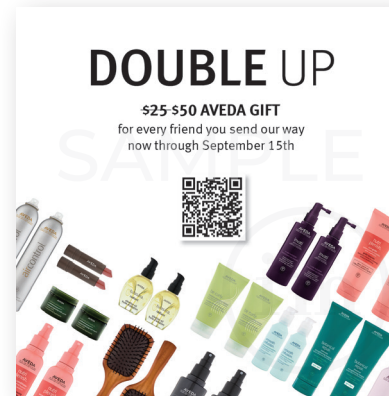
Run Dates: August 16 - September 15

Campaign Price Increases After September 15!

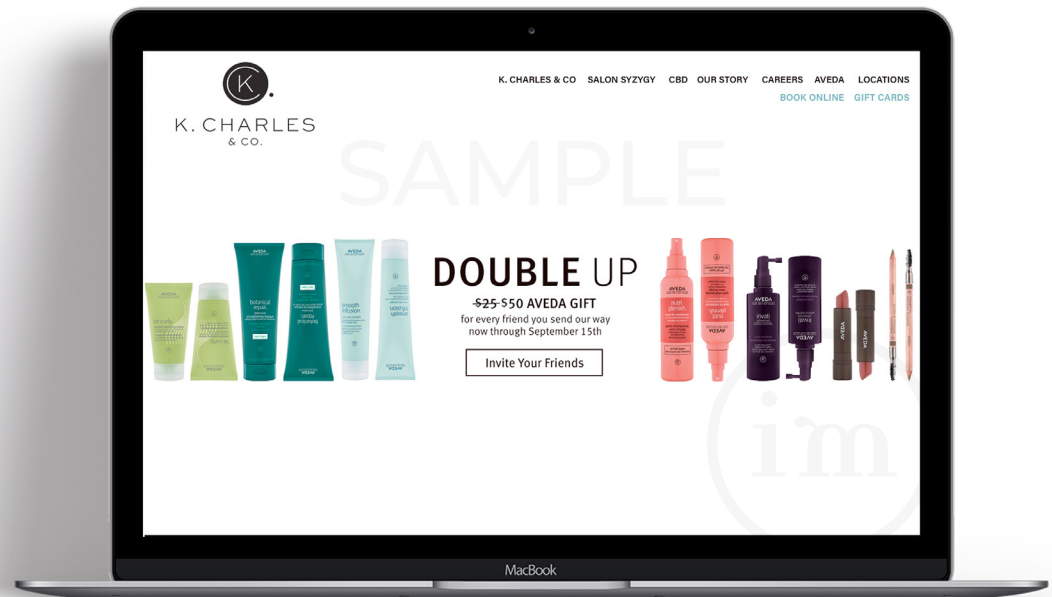
So our team can ensure you launch ASAP, a 15% rush fee will apply starting September 16.

Campaign packages on following page.

Mirror Cling



Homepage Header



READY?

985.792.0991 • hello@immarketinggroup.com

im IMAGINAL
MARKETING GROUP®

DOUBLE REFERRAL 2021

PICK YOUR PACKAGE

	FULL CAMPAIGN	DIGITAL PACKAGE
PRE-ORDER BY JULY 9	\$1,170	\$975
ORDER BY JULY 23	\$1,405	\$1,170
ONLINE		
Email <i>(Sent twice to your guests)</i>	●	●
Website Homepage Header <i>(Links to textable image)</i>	●	●
Textable Referral Image	●	●
SOCIAL		
3 Facebook Posts <i>(Boosted \$25 each; included in cost)</i>	●	●
PRINT		
Mirror Clings with QR code <i>(Qty 12, 4" x 4")</i>	●	
Operations Guide	●	●
ADD-ONS	PRE-ORDER SAVE 15% by July 9	REGULAR PRICE after July 9
POP <i>(Single-sided, 8"x10")</i>	\$161	\$183
Mirror Clings <i>(Qty 12)</i>	\$210	\$232
Email: Additional Location add-on <i>(Code & send)</i>	\$128	\$150

READY?

985.792.0991 • hello@immarketinggroup.com

