

REPLACE PAPER WITH **DIGITAL**

IMAGINALMARKETING.COM



IMAGINAL
MARKETING GROUP®

#1 NEW GUEST DRIVER DIGITAL REFERRAL SYSTEM TEXT AND EMAIL

Benefits:

- One easy-to-use Online Platform
- At-a-glance Results Portal
- Personalized with your salon's brand

Setup Includes:

- Branding with your salon's logo, color palette, info and offer details
- Offer Landing Page accessible only to your guests
- Results Portal - Downloadable and Searchable by stylist, by referring guest and by new referred guest
- Easy Reference Guide and Tutorials

Always-On Marketing

- Monthly Branded Email to existing guests
- Monthly Social Media Ads Targeting your existing guests (Facebook and Instagram)
- 12 Mirror Clings for in-salon promotion

Intro Offer:

- **Subscription** **\$330/mo**
(or save 15% with annual payment of \$3300)
- **Setup** **\$1200 one time cost**

No Contract. Cancel Anytime with a 30 day notice.

*Available for Wordpress sites only (other platforms may have additional costs)

