

INCREASE SALES WITH DADS & GRADS GIFTING

Encourage last-minute gift buying for guests who are already in-salon.

\$749 CAMPAIGN INCLUDES:

- Email Blast (sent 2x to your guests)
- POP for your Front Desk area (qty 1; add more for \$25 each)
- 3 Visual Facebook Posts, each boosted for \$15 and shareable on Instagram

ORDER BY APRIL 21
RUN DATES: MAY 10 - JUNE 20
(6 weeks before Father's Day/
Mid-graduation season)

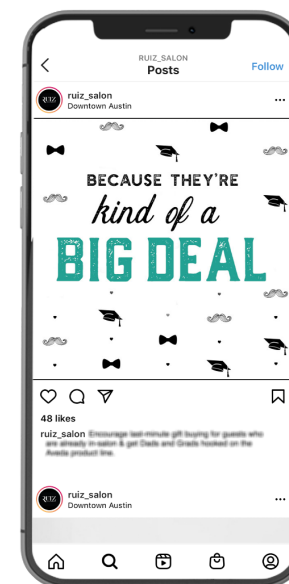
ORDER AFTER APRIL 22—
Campaign cost increases to \$861

April 2022; pricing valid for 6 months.

POP Display



Facebook Post



READY?

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