



BRANDING

THE MOST IMPORTANT MARKETING DECISION



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LOGO DESIGN

\$2750

INCLUDES:

- Creative call with our team
- 6-8 original concepts
- Up to 6 rounds of revisions
- 2-3 color palette options
- Final files in b/w and color, in several file formats



The logo for 'vanilla bean salon + spa' features the words 'vanilla bean' in a mix of orange and brown script fonts, with 'salon + spa' in a smaller, black sans-serif font below.

The logo for 'ANANDA SALON & SPA' includes a stylized blue '3' icon above the word 'ANANDA' in a blue sans-serif font, with 'SALON & SPA' in a smaller black font below.

The logo for 'The PARKER BARBER' is a gold-colored geometric design with multiple overlapping lines forming a diamond shape, with the text 'The PARKER BARBER' inside.

The logo for 'wildflower SALON' features a stylized orange and black flower icon above the word 'wildflower' in a black serif font, with 'SALON' in a smaller black font below.

The logo for 'SAAB salon.spa' consists of a black square containing a white stylized 'S' with a dot, above the word 'SAAB' in a large black serif font, and 'salon.spa' in a smaller black font below.

The logo for 'DE-BUIKER TRIMMER' is a black silhouette of a trimmer head with the word 'DE-BUIKER' in a white script font across it, and 'TRIMMER' in a small black font below.

The logo for 'RUIZ SALON' features the word 'RUIZ' in a large, bold, black serif font, with 'SALON' in a smaller black font below.

The logo for 'THE ARTISTIC GLAM STUDIO' includes the words 'THE ARTISTIC' and 'STUDIO' in small black fonts, with 'GLAM' in a large, stylized black font inside a thin black circle.

The logo for 'VAN MICHAEL MEN' is a black, ornate, gothic-style design with the words 'VAN MICHAEL' and 'MEN' in a stylized font, set against a wood-grain background.

The logo for 'inspire SALON' features the word 'inspire' in a pink script font, with 'SALON' in a smaller black font below.

The logo for 'J. CHRISTENE SALON' includes a gold-colored 'J.C.' monogram inside a gold square, above the name 'J. CHRISTENE' in a black serif font, and 'SALON' in a smaller black font below.

The logo for 'SALON BOGAR est. 1990' features a large, colorful, stylized 'SB' monogram above the text 'SALON BOGAR' in a black serif font, with 'est. 1990' in a smaller black font below.

BRAND DESIGN

\$4500

INCLUDES DESIGN OF:

- Logo
- Business Card
- Service Menu
- Gift Card
- Referral Card
- New Client Card



PARISPARKER



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LOGO REFRESH

When you love your brand,
but it's time for an evolution.

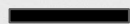
\$1500

INCLUDES:

- Creative call with our team
- 3-4 original concepts evolved from your existing logo
- Up to 3 rounds of revisions
- 2 color palette options
- Final files in b/w and color, in several file formats



ANNIVERSARY LOGO



Celebrate the milestone moments in your salon.

\$750

INCLUDES:

- 2-3 original concepts evolved from your existing logo
- Up to 2 rounds of revisions
- 2 color palette options
- Final files in b/w and color, in several file formats

Recommended Add-Ons:

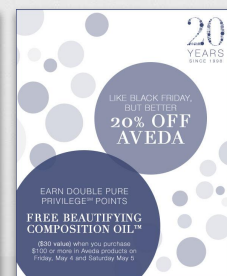
Add to your website and social platforms, custom t-shirt design, custom packaging, event promotion and more!



Example of 3 original concepts:



More client examples:



SALON/ EVENT/ BUSINESS NAMING

\$900

INCLUDES:

- Interview to discuss brand identity
- Background studies on name meanings & etymology
- Research on usage in your industry nationally (salons across the country with similar names)
- Research on usage in your local community (businesses in your area with similar names)
- Check on domain name availability
- 6-8 original names for initial review
- 2 rounds of revisions/additional ideas, as needed



amplify

✧ MEN'S ✧
OAK STEEL
✧ GROOMING ✧

 **tilley +
everage**

cosmetology + esthetics academy