

BRING IN NEW GUESTS THIS FALL

with incentives for **students & teachers**

WHY YOU'LL LOVE THIS:

Rewards futures leaders and hard working teachers while bringing in new guests for you and building great PR in your community.

RECOMMENDED OFFER:

- **15% off all services for students & teachers**

PLAN. EARLY.

SAVE 20% when you pre-order by July 9.
Run Dates: August 2 - September 15

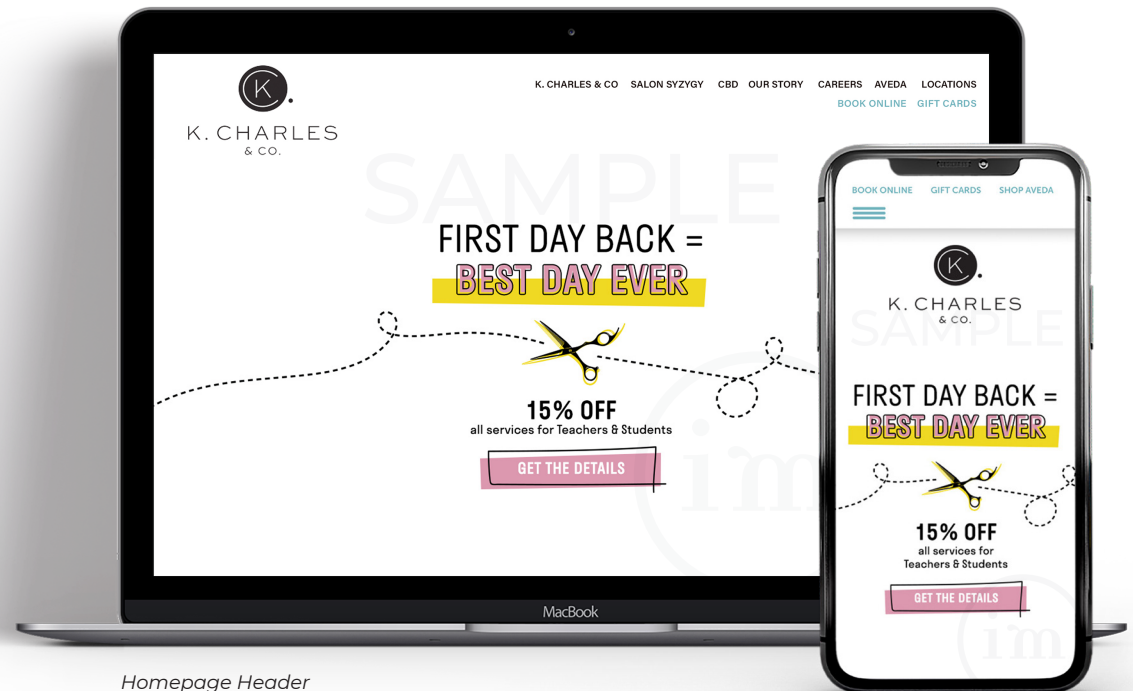
Order by July 23

Run Dates: August 16 - September 15

Campaign Price Increases After September 15!

*So our team can ensure you launch ASAP,
a 15% rush fee will apply starting September 16.*

Campaign packages on following page.



Homepage Header

READY?

985.792.0991 • hello@immarketinggroup.com

BACK TO SCHOOL 2021

PICK YOUR PACKAGE

| | FULL CAMPAIGN | DIGITAL PACKAGE |
|---|---------------|-----------------|
| PRE-ORDER BY JULY 9 | \$1,170 | \$975 |
| ORDER BY JULY 23 | \$1,405 | \$1,170 |
| ONLINE | | |
| Email <i>(Sent twice to your guests)</i> | ● | ● |
| Website Update <i>(Homepage + promotional page)</i> | ● | ● |
| SOCIAL | | |
| 3 Facebook Posts <i>(Boosted \$25 each; included in cost)</i> | ● | ● |
| PRINT | | |
| Mirror Clings <i>(Qty 12, 4" x 8")</i> | ● | |
| Operations Guide | ● | ● |

| ADD-ONS | PRE-ORDER SAVE 15% by July 9 | REGULAR PRICE after July 9 |
|--|---|---|
| POP <i>(Single-sided, 8"x10")</i> | \$161 | \$183 |
| Mirror Clings <i>(Qty 12)</i> | \$210 | \$232 |
| Email: Additional Location add-on <i>(Code & send)</i> | \$128 | \$150 |

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