Introduce guests to the new

PLUS REWARDS

	FULL CAMPAIGN	PAPERLESS PACKAGE	SOCIAL ONLY PACKAGE
Website Update: New image header & copy for Pure Privilege page, update site navigation (Free when you host your site with Imaginal)	\checkmark	\checkmark	\checkmark
Homepage Update: new homepage banner and/or promotional button	\checkmark	\checkmark	
Email to your guests promoting enrollments & redemptions (sent 2x)	\checkmark	\checkmark	
Social Posts: 3 posts boosted \$25 each on FB; shareable on Instagram	\checkmark	\checkmark	\checkmark
Mini Blog Post explaining new system benefits; shared via Facebook	\checkmark	\checkmark	\checkmark
Mirror Clings for your stylist stations (Qty 12)	\checkmark		
SALON COST	\$1175	\$990	\$655
For salons with Aveda Hosting through Imaginal (Website update is included with your hosting package)	\$1065	\$875	\$545



hello@immarketinggroup.com 985.792.0991



Loving Aveda is even more rewarding

Join the AVEDA PLUS **REWARDS PROGRAM and earn** points for today's visit.

Ask for details.

A La Carte Options

Website Pop-up promoting enrollments	\$225
Email to your guests, sent 2x	\$450

In-Salon Pieces Available to purchase <u>here</u> .			
POP for your front desk or retail area (Qty 1)	\$25		
Easel Poster for your retail area (Qty 1)	\$112		
Mirror Clings for your stylist stations (Qty 12)	\$60		
Placemats laminated for your front desk/retail area (Qty 3)	\$30		
Other quantity options available, full options on our swag store.			

Source-salor

avedat rewards

chase. Forn pol

. Double F Points & free shippin

edat Rewards te with the press rewards

products purchased the on your binkdon references of and 2x points on your binkdon references of the order of resolutions/2 points on your bill hold is Porticipale in double reveal a second and a second and a second a se

