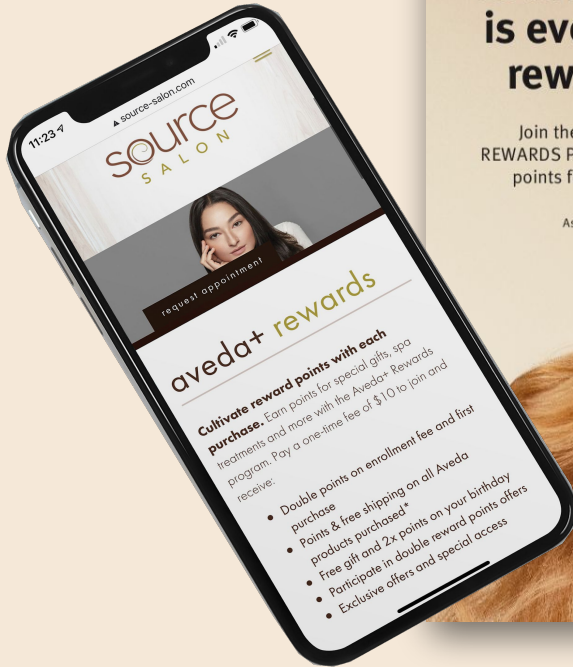


Introduce guests to the new



	FULL CAMPAIGN	PAPERLESS PACKAGE	SOCIAL ONLY PACKAGE
Website Update: New image header & copy for Pure Privilege page, update site navigation (<i>Free when you host your site with Imaginal</i>)	✓	✓	✓
Homepage Update: new homepage banner and/or promotional button	✓	✓	
Email to your guests promoting enrollments & redemptions (sent 2x)	✓	✓	
Social Posts: 3 posts boosted \$25 each on FB; shareable on Instagram	✓	✓	✓
Mini Blog Post explaining new system benefits; shared via Facebook	✓	✓	✓
Mirror Clings for your stylist stations (Qty 12)	✓		
SALON COST	\$1175	\$990	\$655
For salons with Aveda Hosting through Imaginal <i>(Website update is included with your hosting package)</i>	\$1065	\$875	\$545



Loving Aveda is even more rewarding

Join the **AVEDA PLUS REWARDS PROGRAM** and earn points for today's visit.

Ask for details.

AVEDA⁺

PLUS REWARDS

A La Carte Options

Website Pop-up promoting enrollments	\$225
Email to your guests, sent 2x	\$450

In-Salon Pieces

Available to purchase [here](#).

POP for your front desk or retail area (Qty 1)	\$25
Easel Poster for your retail area (Qty 1)	\$112
Mirror Clings for your stylist stations (Qty 12)	\$60
Placemats laminated for your front desk/retail area (Qty 3)	\$30

Other quantity options available, full options on our swag store.