

LOVE YOUR HAIR COLOR SALES

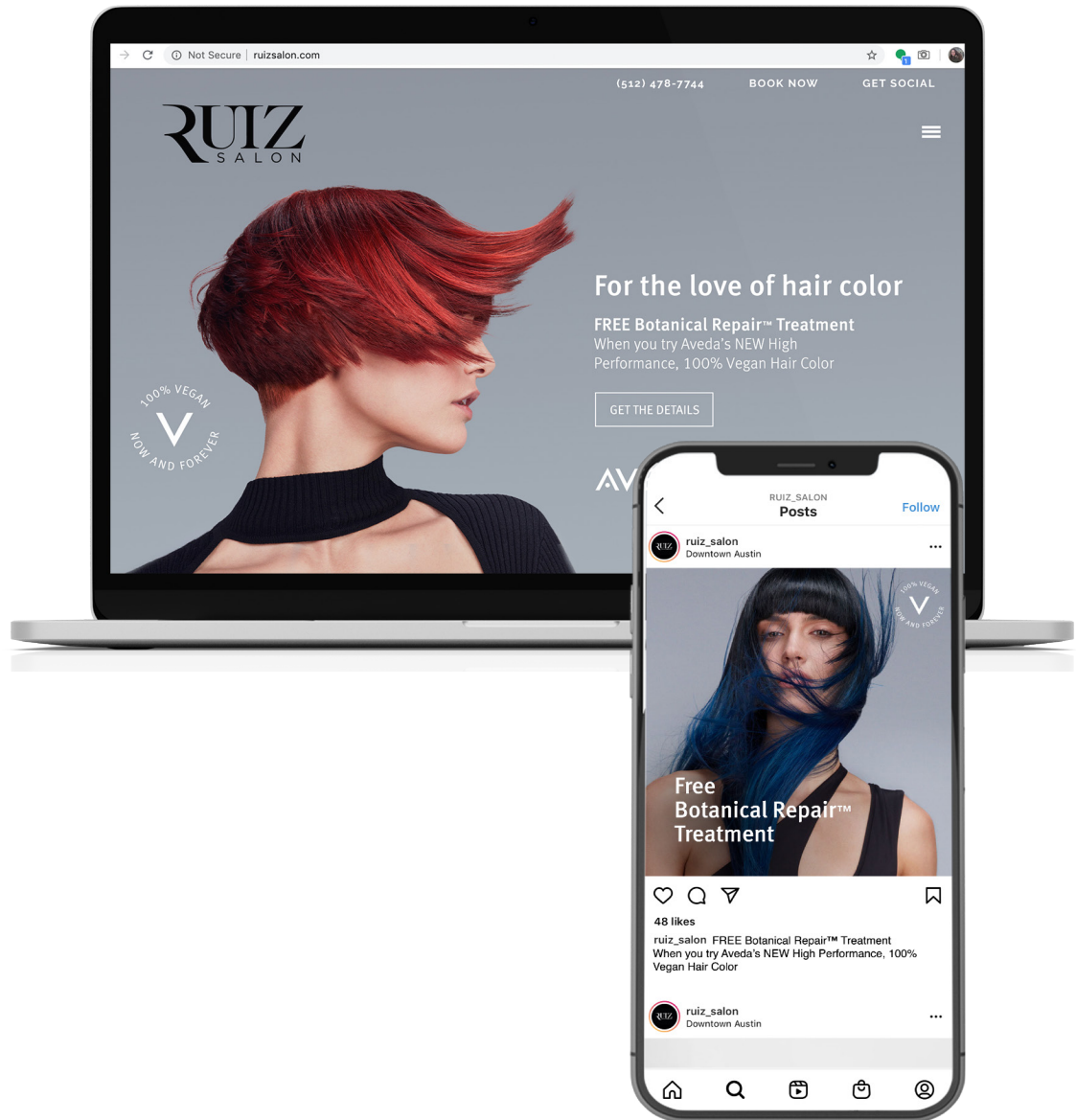
Entice guests to try Aveda's new 100% vegan formula by offering a free Botanical Repair™ Treatment, and watch service tickets grow.

\$995 CAMPAIGN INCLUDES:

- Website homepage header
- Hair color service page update (with NEW product benefits & images)
- Meta description update for SEO
- Downloadable guest offer
- Email to your guests (sent 2x)
- 3 Facebook posts, boosted for \$25 each
- Operations Guide

Add on **FACEBOOK ADVERTISING** to reach potential new guests in your area - \$750

**LAUNCH WITHIN 2
WEEKS OF ORDERING**



READY?

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