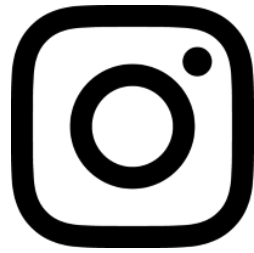


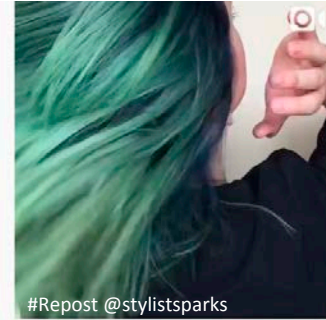
Instagram



GETTING NOTICED
IN ALL THE
RIGHT WAYS.



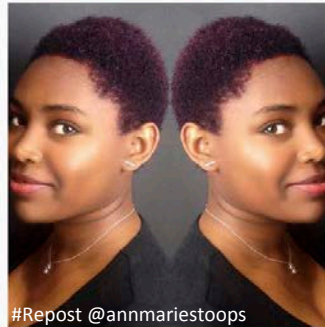
#Repost @chelvis4hairz



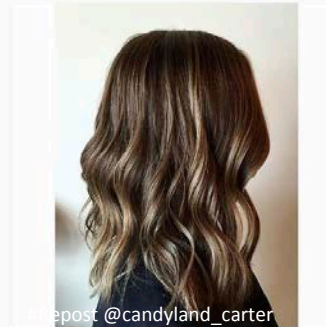
#Repost @stylistsparks



#Repost @salondulay



#Repost @annmariestoops



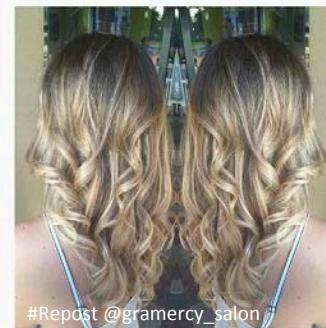
#Repost @candyland_carter



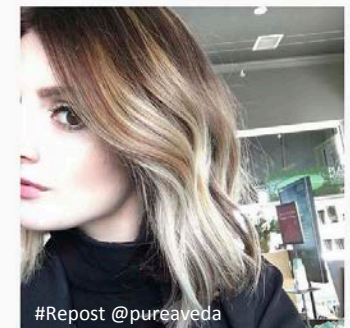
#Repost @ianmichaelblack



#Repost @annmariestoops



#Repost @gramercy_salon

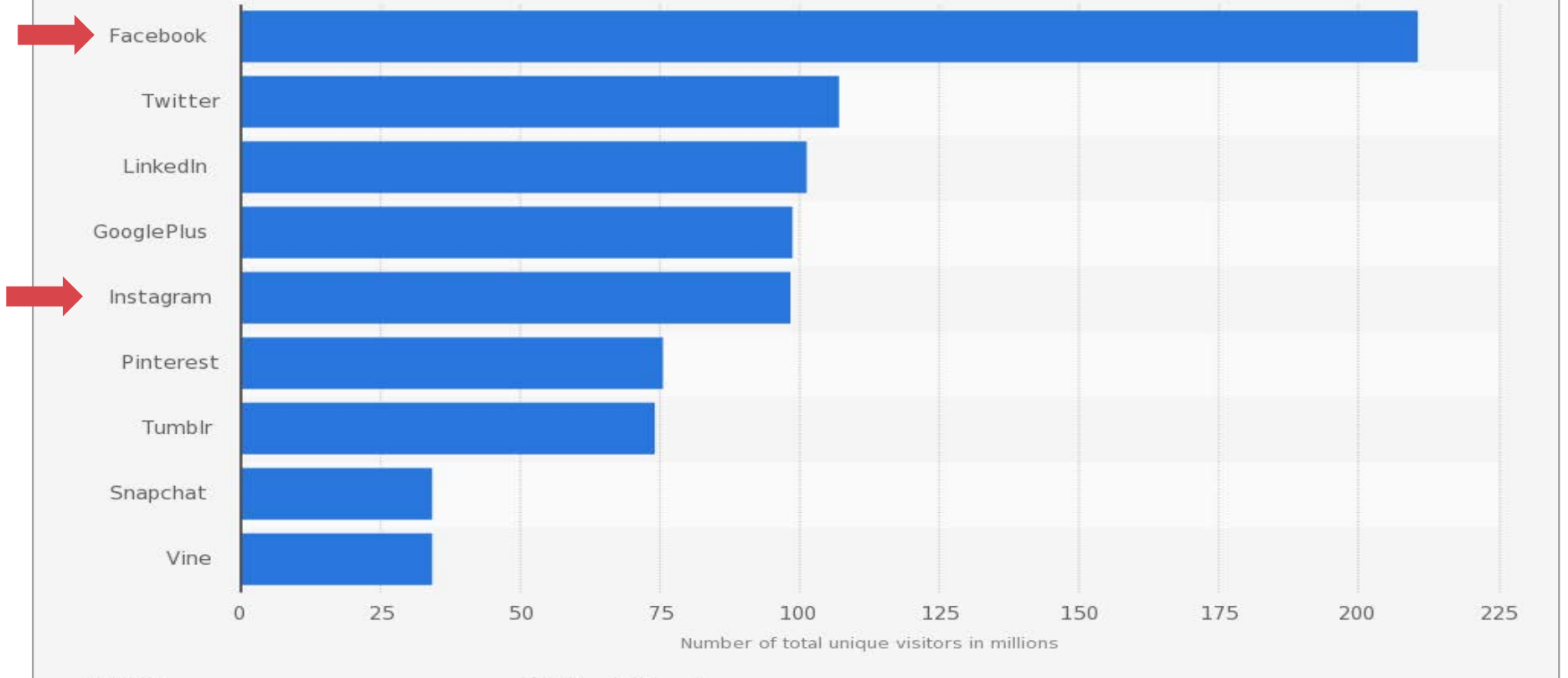


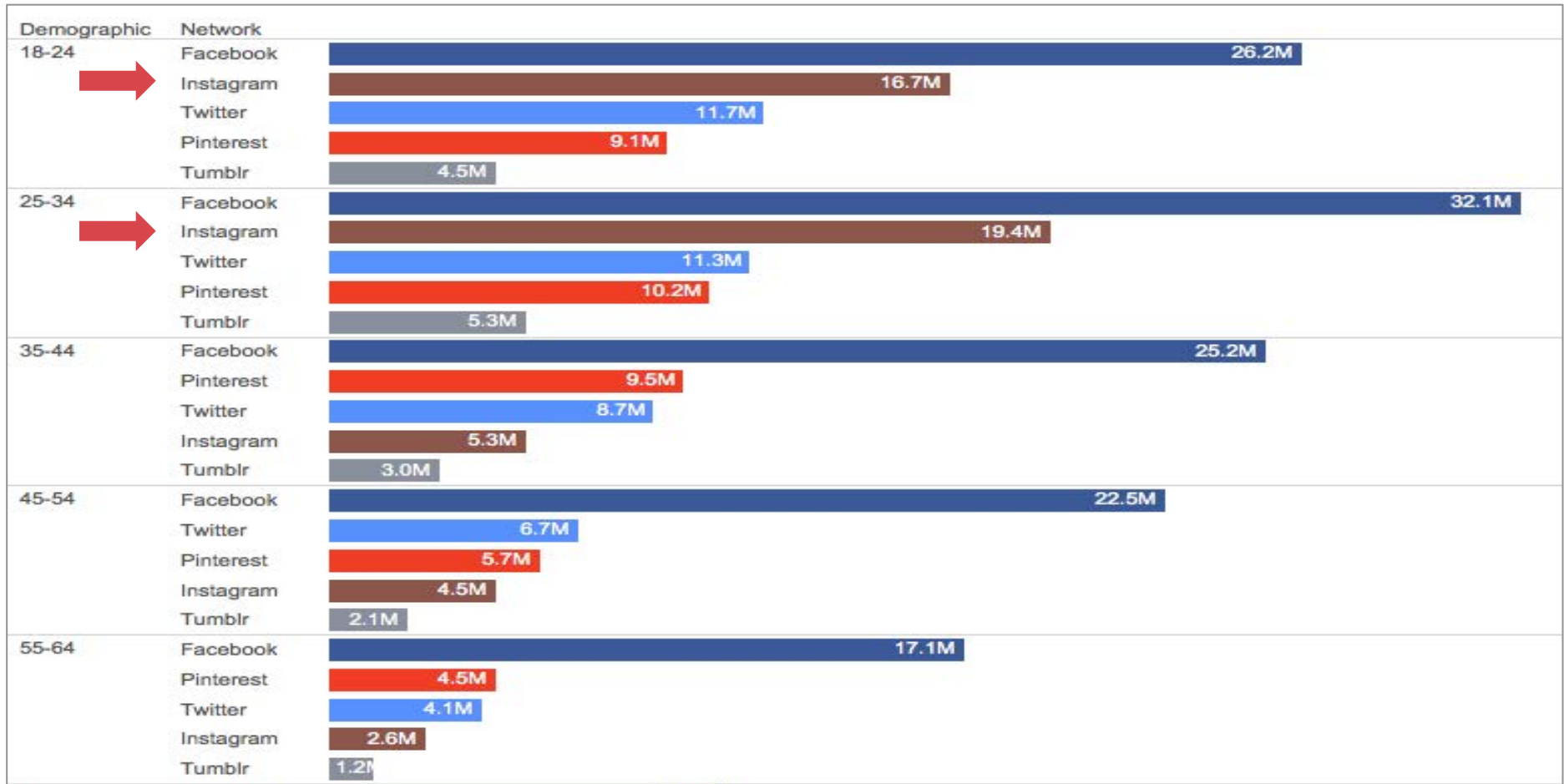
#Repost @pureaveda



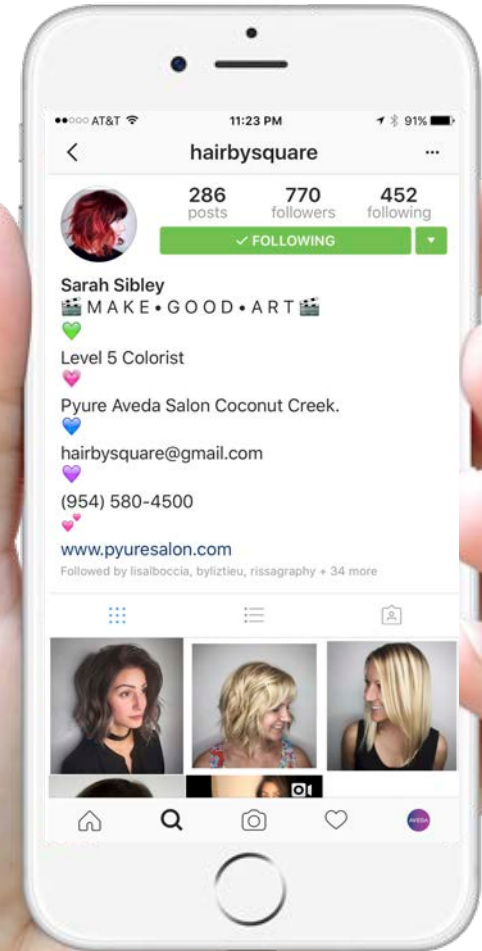
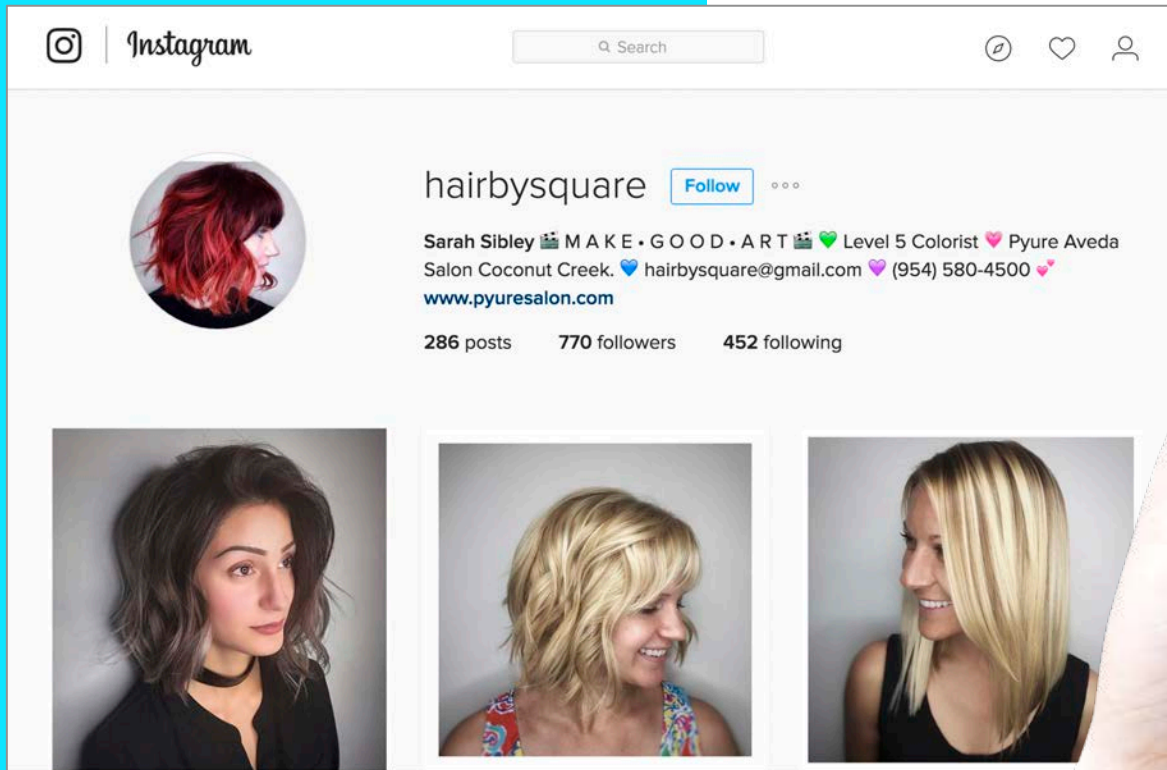
IMAGINAL MARKETING GROUP®

Leading social networking sites in the United States in June 2015, based on visitor numbers (in millions)

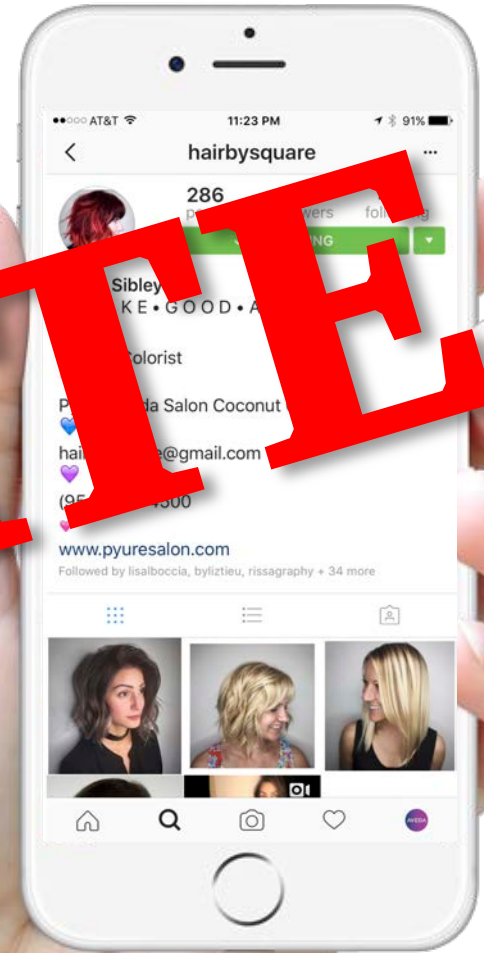
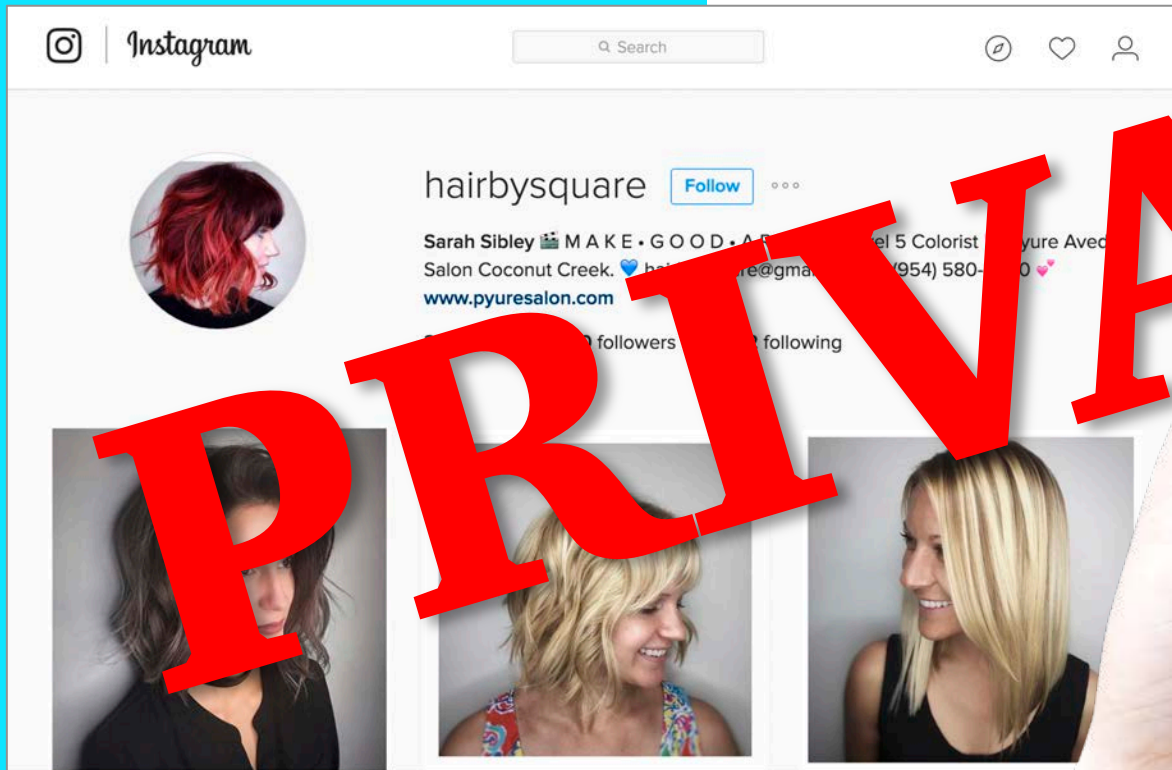




YOUR PROFILE



YOUR PROFILE

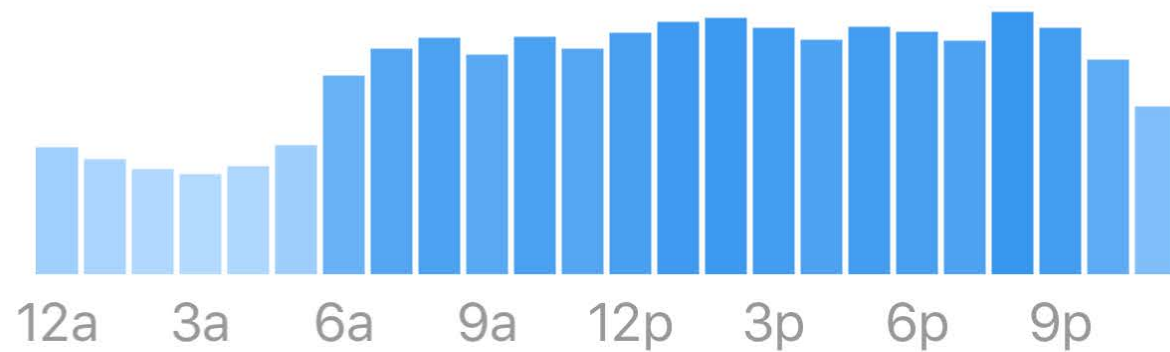


PRIVATE

CONTENT:
POST WHAT
YOU LOVE 

POST A
MINIMUM
OF ONCE A DAY

BEST TIMES: BREAKFAST LUNCH & DINNER





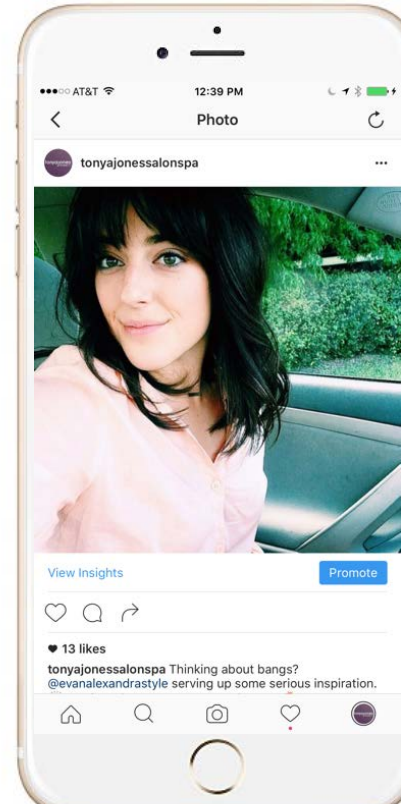
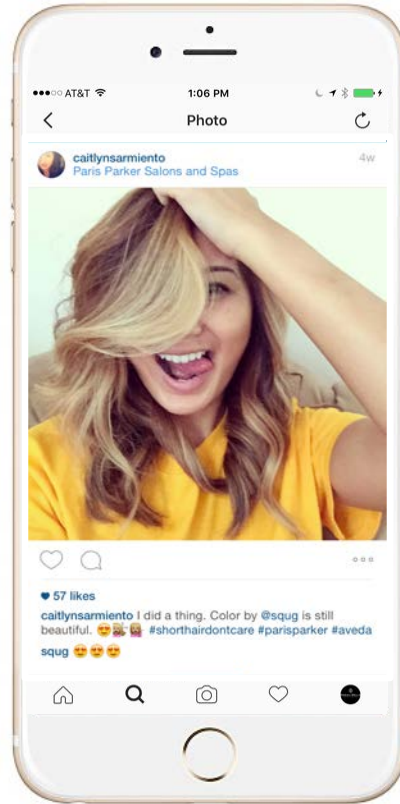
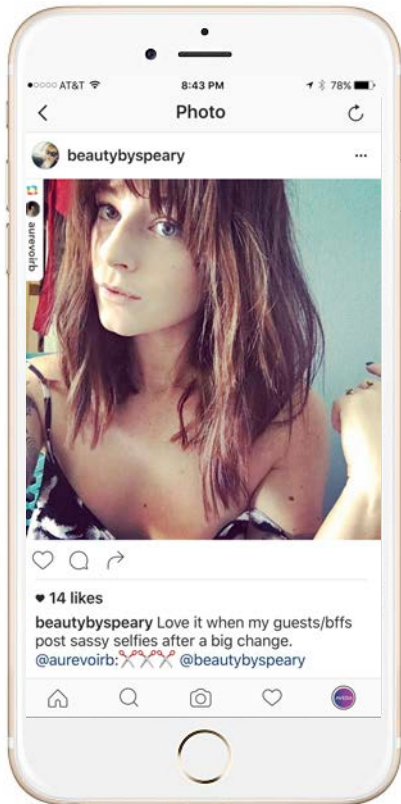
MORE IS MORE



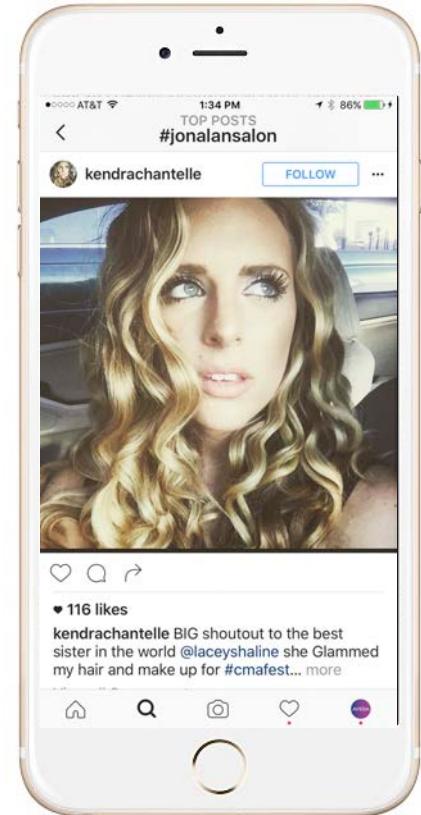
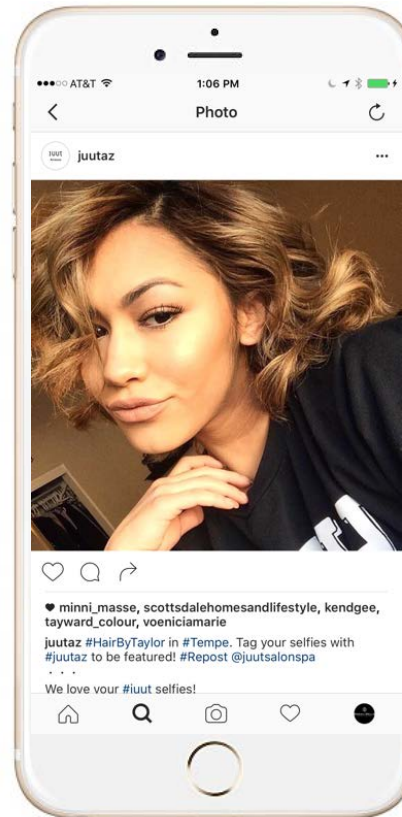
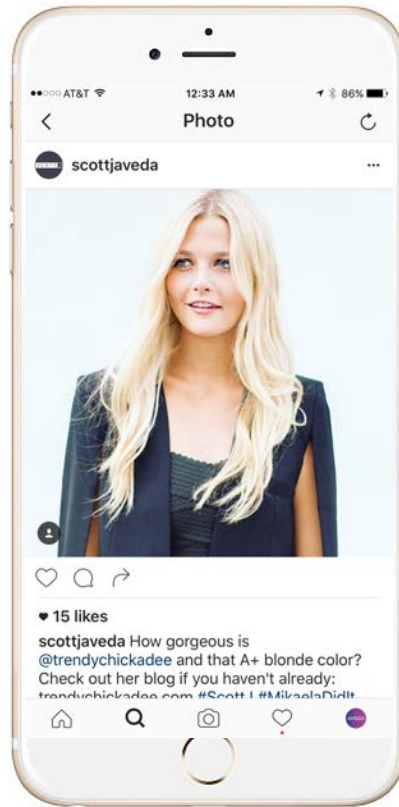
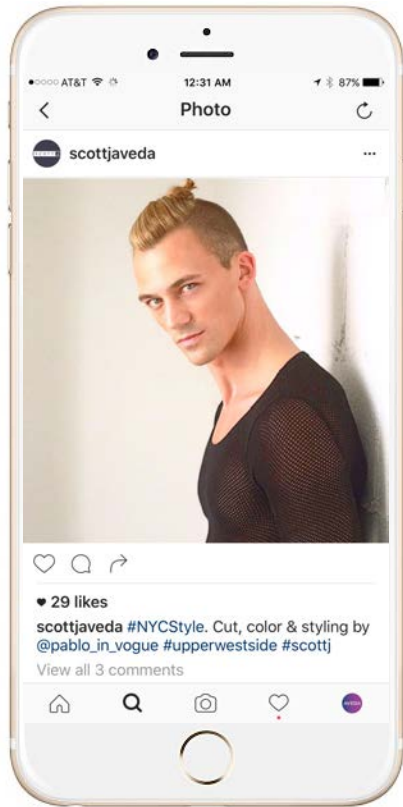
MUSES



GUEST SELFIES



IDENTIFY YOUR INFLUENCERS



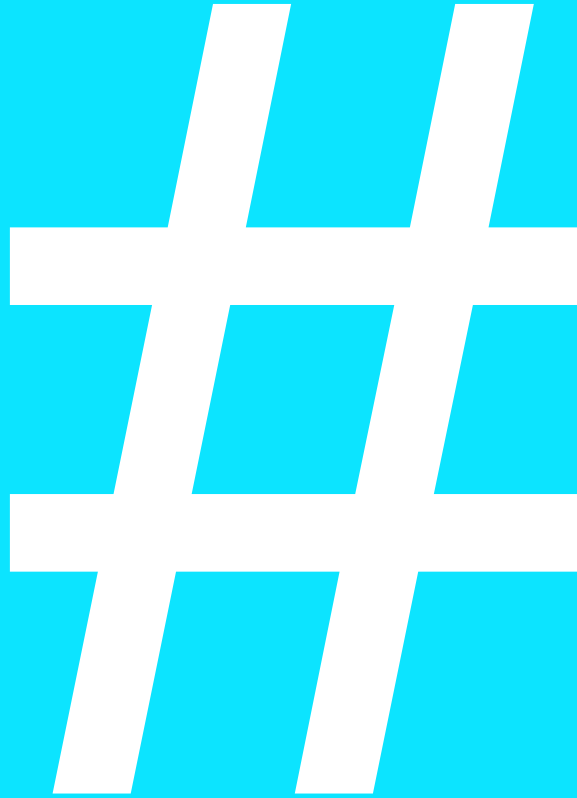
GROWING FOLLOWERS

IMAGINAL MARKETING GROUP 

LIKE.
FOLLOW.
COMMENT.

IMAGINAL MARKETING GROUP





Studies show that interactions are highest on Instagram posts with
11 Hashtags +



30 # LIMIT

#Trade

#AvedaBlonde #Aveda,
#AvedaFlorida #BTCpics
#AmericanSalon,
#Hairbrained
#modernsalon
#esteticausa

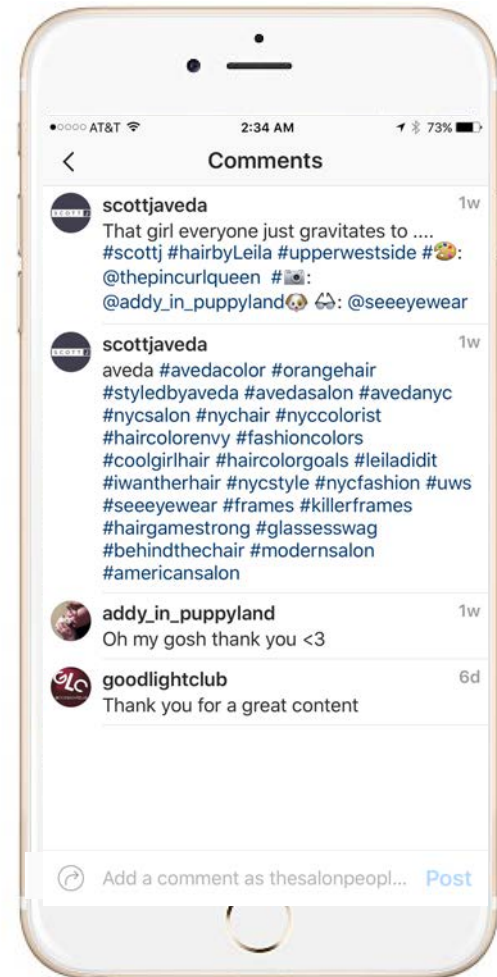
#Guests

#Balayage #ShortHair
#Ombre #MermaidHair
#Braids #ShortHair
#PixieCuts
#platinumblonde

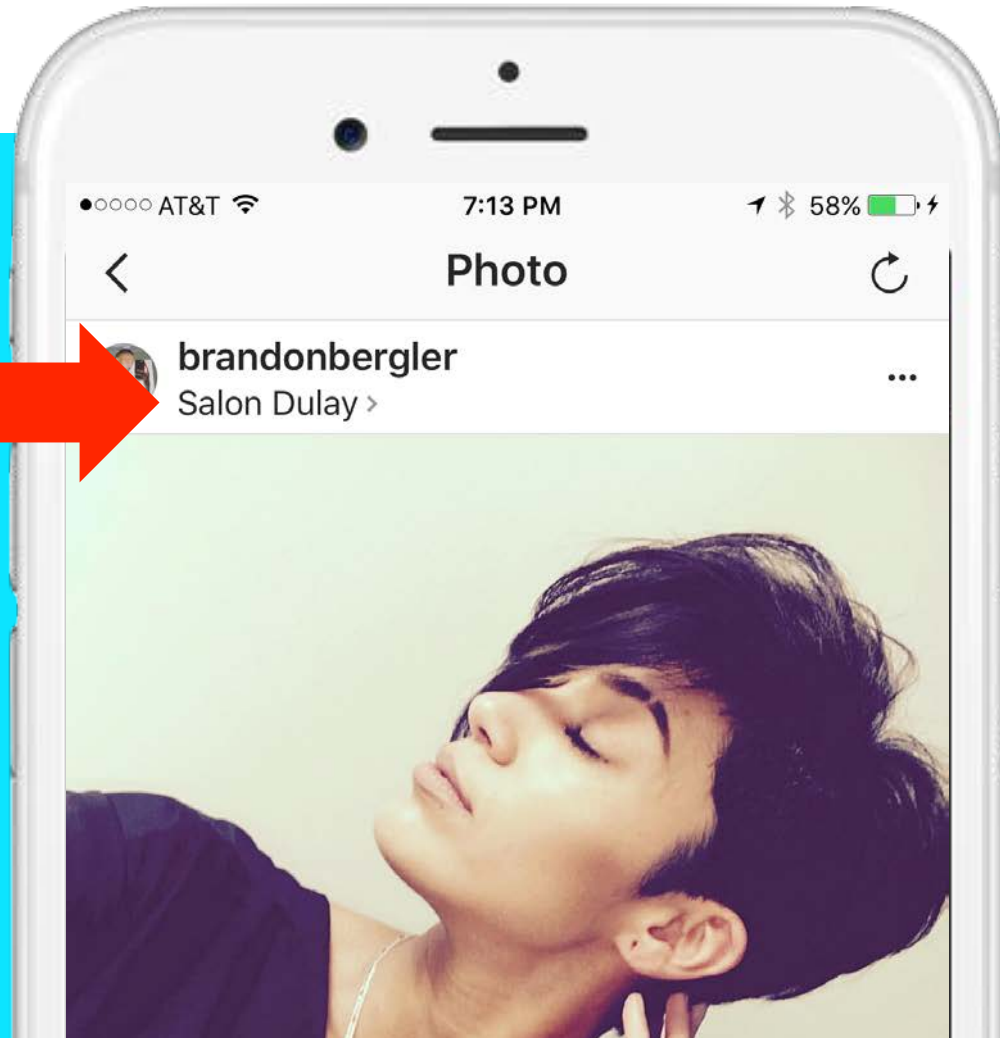
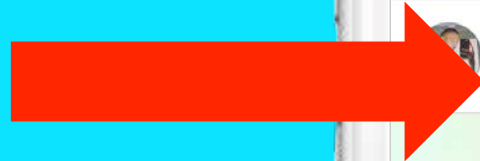
#Local

#YourCity #Your
Neighborhood
#Organizations #Events
#OtherBusinesses
#YourSalon

Create Your Own # i.e. #HairbyLauren • (3 in Post – 27 max in Comment)



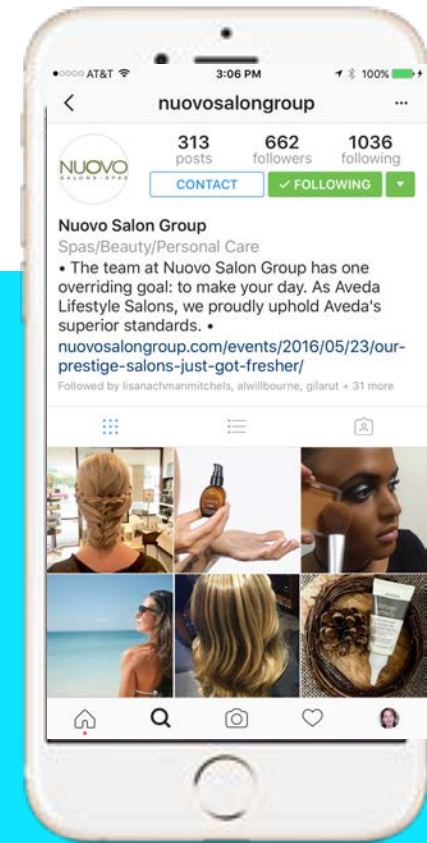
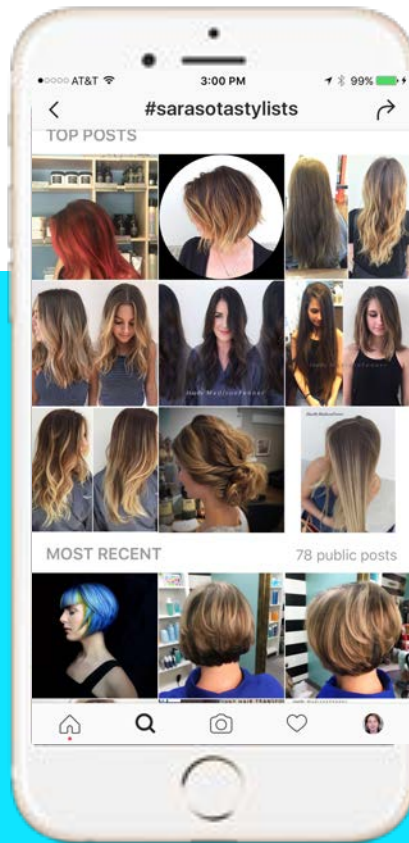
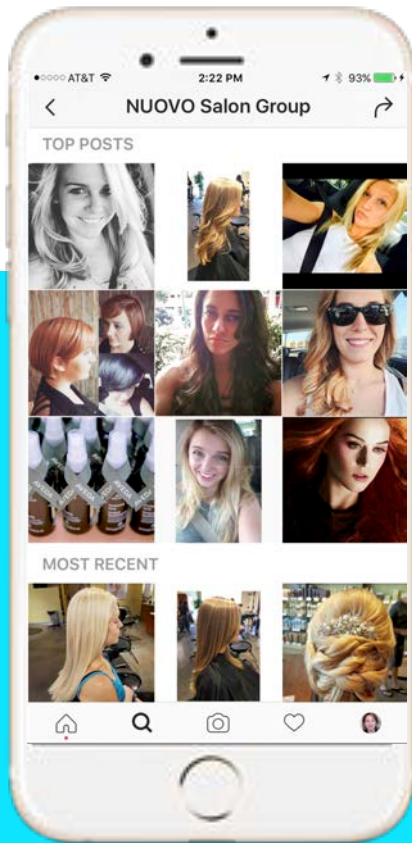
ADD LOCATION





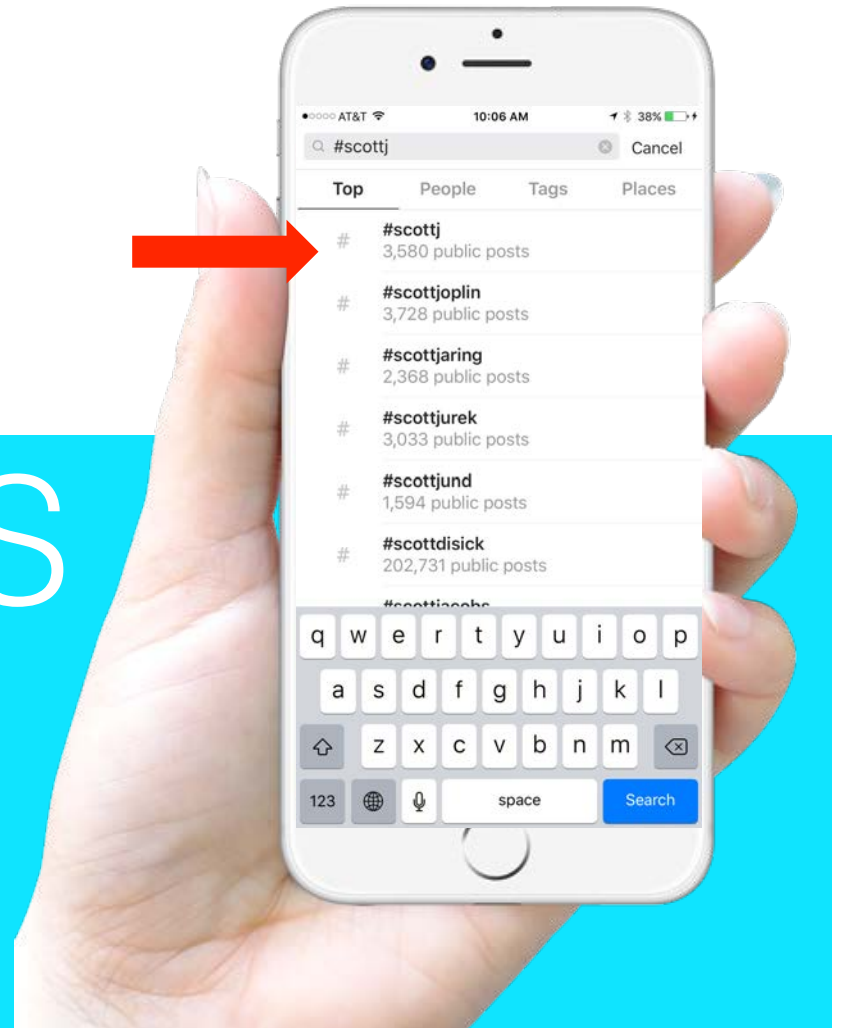
COLLABORATE

WHERE TO LOOK



OVER 2000 HASHTAGS

IN 3 MONTHS

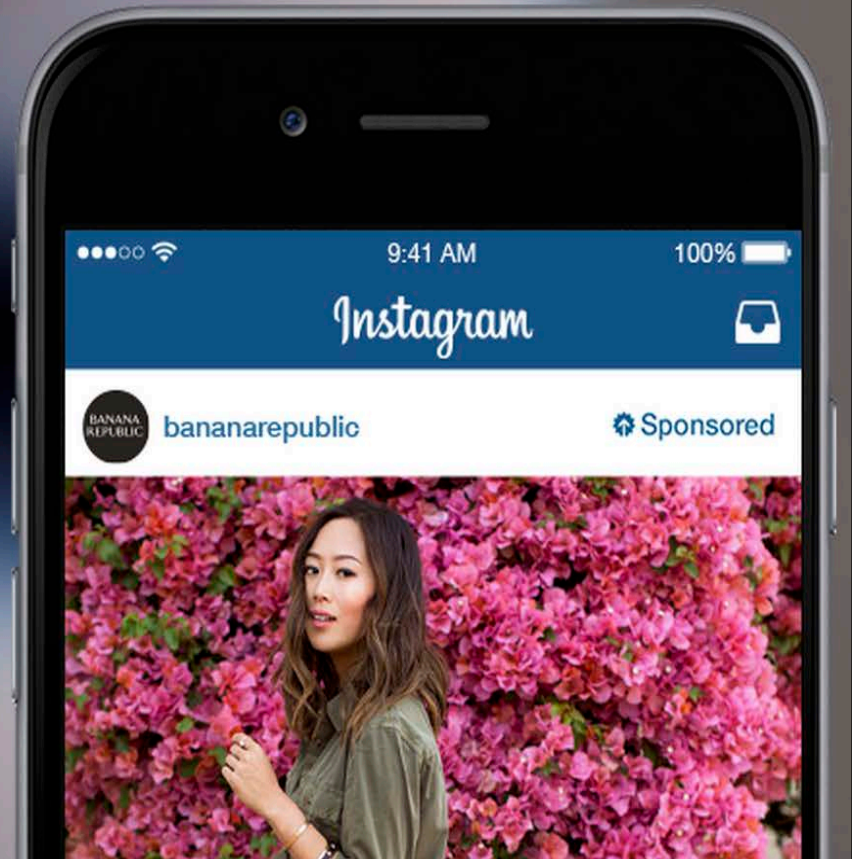


Advertising on Instagram

With a community of over 300M, Instagram is one of the world's largest mobile ads platforms.

Business can share their stories with a highly engaged audience in a creative, high-quality environment.

Instagram ads will soon be available globally for all businesses — big and small.



MY FAV APPS



MY FAV APPS



Repost



Facetune



Hyperlapse



im

MY FAV APPS



Follow



Quik

for complete
hair credits
[@thesalonpeople](#)

