

# DOUBLE-UP ON NEW GUESTS

with a referral push

## WHY YOU'LL LOVE THIS:

**Bring in more new guests** by doubling the reward for your loyal guests. It's a win-win spin on your evergreen referral program - the #1 new client driver.

## RECOMMENDED OFFER:

- **Loyal guest receives \$50** in Aveda products when they send in their friends for a new service by September 15th
- **New guest receives a \$20 gift** toward their new service

## PLAN. EARLY.

**SAVE 20%** when you pre-order by July 7.  
*Run Dates: August 2 - September 15*

## Order by July 21

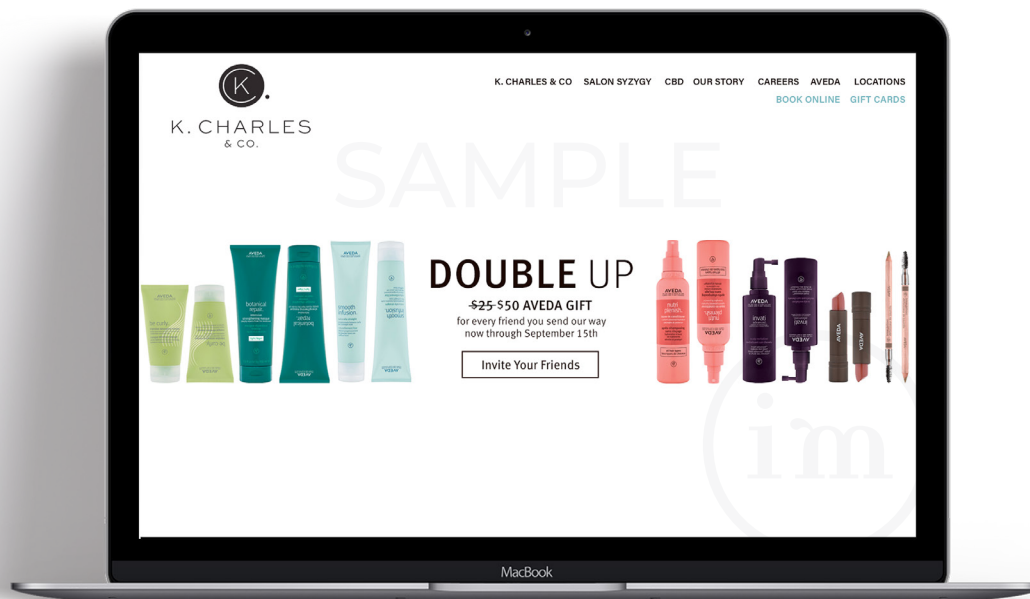
*Run Dates: August 16 - September 15.*

*Campaign packages on following page.*

Mirror Cling



Homepage Header



**READY?**

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## DOUBLE REFERRAL 2022

# PICK YOUR PACKAGE

	FULL CAMPAIGN	DIGITAL PACKAGE
<b>PRE-ORDER BY JULY 7</b>	\$1,170	\$975
<b>ORDER BY JULY 21</b>	\$1,405	\$1,170
<b>ONLINE</b>		
Email <i>(Sent twice to your guests)</i>	●	●
Website Homepage Header <i>(Links to textable image)</i>	●	●
Textable Referral Image	●	●
<b>SOCIAL</b>		
3 Facebook Posts <i>(Boosted \$25 each; included in cost)</i>	●	●
<b>PRINT</b>		
Mirror Clings with QR code <i>(Qty 12, 4" x 4")</i>	●	
Operations Guide	●	●
<b>ADD-ONS</b>	<b>SAVE 20% PRE-ORDER</b> by July 7	<b>REGULAR PRICE</b> after July 7
POP <i>(Single-sided, 8"x10")</i>	\$161	\$183
Mirror Clings <i>(Qty 12)</i>	\$210	\$232
Email: Additional Location add-on <i>(Code &amp; send)</i>	\$128	\$150

Published June 2022; Prices and packages valid for 6 months.

**READY?**

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